

Work Wear Safety Shoes Named one of the Best Companies to Work For in Fort Worth

Fort Worth, Inc. Magazine just released its list of 2019 winners

At a ceremony on Thursday November 8th, 2019, Fort Worth Inc. magazine announced its list of the Best Companies to Work For in Fort Worth. This is the fourth year that Fort Worth, Inc, part of Panther Media which also publishes the popular Fort Worth and Fort Worth HOME magazines, has conducted this prestigious event.

The distinction is independently judged by the Best Companies Group, which assesses applicants for the contest in two segments. The first is an examination of company practices in everything from benefits, to diversity in recruitment and hiring; employee reviews; training, education and career development; leadership development and succession planning; communication and encouragement of employee feedback; employee recognition; and family-friendliness and work-life balance. The second is the result of confidential surveys by the Best Companies Group of each applicant's employees on their views.

"This award belongs to our employees since they are the reason we won," said Coleman McDonald, CEO of Work Wear Safety Shoes. "I could not be prouder to work with such outstanding, committed and passionate people. Every one of our employees believes in our mission to keep our customers safe, productive and happy on the job and it shows."

"We've dedicated ourselves to making sure the Employee Experience is as remarkable as the Customer Experience," shared Matthew Hudson, the company's CXO (Chief Experience Officer). "We have learned that to be the best in Customer Experience, you need to be the best at Employee Experience as well. This award and distinction is affirming that we are on the right path and humbling that we can never lose sight of this vision."

The list is published in November each year after months of surveys and judging by the independent Best Companies Group and the honor bestowed to a select few.

About Work Wear

<u>Work Wear Safety Shoes</u> is part of the Northern Imports, Inc. company. Based in Fort Worth, Texas, they have 10 stores and 14 mobile stores in Texas, New Mexico, Colorado, Arkansas and Wyoming and a robust online store nationwide. They are experts in safety and wellness focusing on keeping workers safe, productive and happy. Visit online at <u>workwearboots.com</u> and on <u>Facebook</u>, <u>Twitter</u>, <u>LinkedIn</u>, and <u>Instagram</u>.

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